

Center for Advanced Multimodal Mobility Solutions and Education

UTC Project Information – CAMMSE @ UNC Charlotte	
Project Title	What Do We Want from Autonomous Vehicles (AVs)? Using
	Participatory Planning and Scenario Analysis of Alternative Futures
	to Identify Stakeholders' Desired Outcomes from the Strategic
	Deployment of Emerging Transportation Technology
University	The University of Connecticut
Principal Investigator	Norman Garrick and Carol Atkinson-Palombo
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Funding Sources and	The University of North Carolina at Charlotte: \$59,898
Amount Provided (by	The University of Connecticut: \$60,000
each agency or	
organization)	
Total Project Cost	\$119,898
Agency ID or Contract	
Number	
Start and End Dates	10/01/2017 - 09/30/2019
Brief Description of	This research will use the Transportation Indicator for Sustainable
Research Project	Places (TISP) previously developed by our research group as a
	framework for evaluating the potential outcomes of three different
	scenarios under which autonomous vehicles (AVs) could be
	deployed. The output of this initial deliverable will form the basis
	for thinking through the wide array of impacts that AVs may have
	on society, the economy, and the environment. Structured and
	semi-structured interviews and focus groups with State DOT



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	officials, the general public, and transportation advocacy groups
	will be held with the intention of better understanding which of the
	potential outcomes various stakeholders object to the least/most,
	and to frame the question of what people would actually like AV
	technology to do. This research will reframe the current debate
	surrounding emerging AV technology as an inevitable sign of
	'progress' from something that stakeholders (particularly state
	agencies) need to react to, to a more proactive discussion that
	focuses on what outcomes society would like to achieve through
	the strategic deployment of AV technology. The goal is to avoid
	repeating mistakes of the past in which people's needs were
	subjugated by special interest groups who have a vested interest in
	championing the benefits of superior technology. Instead of
	passively responding to technological changes, society—and public
	agencies such as DOTs that serve society—will be better positioned
	to shape the outcomes of this 'socio-technological' transition.
Describe Implementation	
of Research Outcomes	
(or why not	
implemented)	
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Place Any Photos Here	
Impacts/Benefits of	
Implementation (actual,	
not anticipated)	
Web Links	https://cammse.uncc.edu/sites/cammse.uncc.edu/files/media/CA



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Reports

MMSE-UNCC-2018-UTC-Project-Information-12-Garrick-AtkinsonPalombo.pdf

Project website

https://cammse.uncc.edu/sites/cammse.uncc.edu/files/media/CA MMSE-UNCC-2018-UTC-Project-Report-12-Garrick-

<u>Atkinson Palombo-Final.pdf</u>